

Study Guide Answer Key

Learning Activities

1. i, e, j, k, b, d, h, g, f, c, a
2. a. Obstetricians
b. Family practice physicians
c. Certified nurse-midwives
3. f, d, i, e, g, b, j, a, h, c
4. a. American College of Nurse-Midwives
b. Association of Women's Health, Obstetric, and Neonatal Nurses
c. Division of Maternal Nursing within the American Nurses Association
5. a. Funds for state-managed maternity care programs launched in 1921
b. Social Security funds for maternity care in 1935
c. Increases access to health care for underprivileged women
d. Designed to improve education of pre-school children
e. Provides contraceptive information
f. Provides supplemental food and education for the poor
g. Enables employees to take 12 weeks of unpaid leave but retain benefits and pay status when caring for newborns or ill family members
h. Establishes minimum working ages and led to national minimum standards for child labor and enforcement of these standards
i. Provides support and public education of handicapped children
j. Provides a national clearinghouse for missing children
6. Hospital stays for births in the 1950s were usually one week. Today, an uncomplicated case requires only 2 days. Follow-up of the well newborn occurs within 2 weeks and a nurse may make visits to the home if a discharged mother or newborn is at high risk. Implications for nurses might include the need for good organization of care based on research rather than tradition, identification of risk factors that may lengthen the stay for the mother and / or newborn, and teaching early after birth to help parents best care for themselves and their newborn. Teaching often involves other family members such as grandparents or siblings as well. (Student should describe their thoughts on how these changes are likely to affect nurses.)
7. Natural child birth movement made parents aware of their need to become educated and involved. Preparation for childbirth such as Lamaze classes and La Leche League became accepted. Parents questioned routine use of anesthesia and restrictive policies such as exclusion of fathers from birth. Today, a father's attendance at birth, open visiting for other children and family, and extended contact with the newborn are encouraged.
8. Technological advances and emergence of pediatric specialties enable survival of many newborns and children who would not have survived in the past. Specialized care for premature newborns, specialized pediatric cardiology care, and pediatric specialties such as surgery and psychiatry are now available. Laboratories are equipped to test pediatric specimens to identify biochemical or chromosomal abnormalities. Identification of genetic risk and related counseling are more important.
9. The number of chronically ill and disabled children is growing. Some are dependent on specialized equipment such as monitors or ventilators. Parents must be educated in performing technical skills once reserved for the hospital, such as tracheotomy or central venous line care. The need for respite care for parents grows as the number of these children increases.
10. a. Assessment
b. Diagnosis
c. Planning
d. Implementation
e. Evaluation
11. Critical thinking is the use of basic standards of care combined with data obtained by assess-

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M Walker



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web for example if a company has 10 product lines and each line has 3 products then length is 10 3 30 length of the product mix refers to the total number of products in the mix if a company has 5 product lines and 10 products under each product lines the length of the mix will be 50 5 x 10 product mix consistency

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web jan 11 2023 a product line is one line of similar products that are sold within a company whereas a product mix is the combined total of all the product lines sold in a company what is a product mix every product that a company creates

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web the product mix is the total range of product lines and types a company has on sale for its customers major elements of a product mix a company s product mix contains four main components length the range of products available in a particular product line breadth the number of product lines under a company

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web the product mix refers to the set of different product lines or product types you produce the market mix includes the products your company offers through major distribution channels or products you offer through subsidiary brands or companies

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web oct 2 2017 product mix is defined as the set of all products and items that a particular seller offers for sale product mix is also called as product assortment a product mix consists of various product lines for example samsung offers mobiles t v s a c s washing machines etc

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web may 16 2022 product line a product line is a group of related products under a single brand sold by the same company companies sell multiple product lines under their various brands companies often expand

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web jun 12 2023 as explained product mix is a combination of total product lines within a company a company like hul has numerous product lines like shampoos detergents soaps etc the combination of all these product line is the product mix products line the product line is a subset of the product mix

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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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web nov 1 2023 a product line is a range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products introduced to its clients hence both product lines and individual products will form a product mix

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web nov 2 2023 the different elements of a product mix strategy a product mix can be broken into the following three elements width this represents the total number of product lines in your portfolio for example three of apple s product lines are mobile personal computing and music length here you consider the number of products

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web in simple words the product mix is the amalgamation of all the product lines a firm has under it the deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach but what exactly is the difference between a product line product mix

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web a product line is a set of products that are similar or complementary for example domino s sells crunchy thin handmade pan brooklyn style and gluten free crust along with its hand tossed pizza crust as a part of a product line a product mix contains all the products that a company sells

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web aug 29 2023 in contrast the product mix aims to cater to a wide range of customer needs across different market segments in a product line products are related and have common features benefits and uses conversely in a product mix products may or may not be similar to one another because of a wide range of categories